



# JUNIOR LEAGUE OF ALEXANDRIA

**2022-2023  
Board of Directors**

**President**  
LeeAnn Borrel

**Executive Vice President  
Elect**  
Rachel Fry

**Treasurer**  
Caitlin Murphy

**Secretary**  
Teresa Louis

**Nominating Director**  
Candi Connella

**Sustainer Advisors**  
Lynne Hyde  
Lisa Neely

**2022-2023  
Management Team**

**Executive Vice President**  
Rachel Fry

**Executive Vice President  
Elect**  
Tiffany Pledger

**Administrative Council  
Vice President**  
Erica Phillips

**Community Project  
Council Vice President**  
Jennifer Floyd

**Membership Council  
Vice President**  
Grace Semones

**Fund Development  
Vice President**  
Jessica Cole

**Sustainer Advisor**  
India Reid

**2022-2023  
Nominating Committee**

**Nominating Director**  
Candi Connella

**Nominating Committee  
Members**  
Lauren Courville  
Mandi Guillory

**Community Advisors**

**Deborah Randolph, IOM**  
President  
Central Louisiana Regional  
Chamber of Commerce

**Kai Wicker-Brown**  
Jackson Street Pediatrics

**David Broussard**  
Airpark Development  
Manager

**Katie Vanderlick**  
Executive Director  
YWCA

Dear Friend of the Junior League of Alexandria,

*Why The Junior League of Alexandria?* Since 1941 the Junior League of Alexandria has been a staple nonprofit in Central Louisiana. We have been committed to creating and growing a stronger community we can call home for generations to come. We have trained countless women to become leaders in the for-profit and non-profit sectors, in the neighborhoods we raise families in together, and in their own families. Our impact is positive and widespread.

*Why you and your business?* By partnering with the JLA, you are making an impact beyond a monetary donation. You are positively affecting the community we call home by supporting an organization of trained *volunteer* leaders who believe in Central Louisiana. Each of our partners is extremely important, and we could not do it without your support.

*Your gift matters.* Your gift and support to the JLA helps us impact our focus area - the education and mentorship of safety and life skills for women and children, while also driving home our mission; promoting voluntarism, and developing the potential of women. The Junior League of Alexandria devotes countless volunteer hours and dollars to many organizations locally that are striving for our same common goal, the growth and development of Central Louisiana. Every amount collected is used right here in Central Louisiana whether it is to a local senior girl for a scholarship for her continuing education, giving back to another local nonprofit organization to further their mission, creating community impact projects where we are hands on aiding another organization, or the training of our members to become stronger leaders to serve our community for years to come.

We are deeply grateful for your careful consideration to join us as a partner. If you have partnered with us before we look forward to continuing that relationship to best serve you and Cenla. If you are new to partner with us, welcome and we look forward to building a relationship with you and learning more about you and your business.

Please review our 2022-2023 Partnership Packet. If you have any questions about our partnership opportunities or how you can further support our work, please email [FundDevelopmentVP@jlaalexandria.com](mailto:FundDevelopmentVP@jlaalexandria.com) or [Partnerships@jlaalexandria.com](mailto:Partnerships@jlaalexandria.com).

Please join our League through your financial support. We are a 501(c)(3) non-profit organization, so your contributions are tax deductible. We will gladly provide a receipt for your contribution and look forward to collaborating with you and celebrating your gift throughout the League year; June 1, 2022 - May 31, 2023.

Thank you for considering The Junior League of Alexandria,

LeeAnn Borrel-President Rachel Fry-Executive Vice-President Tiffany Pledger - EVP-Elect

Jessica Cole-Fund Development VP

Jennifer Floyd-Community Project VP

## Partnership Levels

	Empowerment	Leadership	Development	Diamond	Platinum	Gold
	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$2,500</b>	<b>\$1,000</b>
Logo On Website (L) Name On Website (N)	L	L	L	L	N	N
Social Media Mentions	10	8	6	4	2	2
Enhanced Social Media Mediums	✓	✓	✓	✓		
On-Site Signage <small>Sign provided by partner</small>	All Events	3 Events	2 Events	1 Event		
Print Signage provided by League	All Events Premier Space	All Events	All Events	2 Events	2 event	1 event
Logo on Monthly & Quarterly JLA Internal and Public Emails <small>(IN/P)</small>	12/4	9/3	7/3	5/2	4/2	2/1
Space at Event of Choice	All Events	2 Events	1 Events			
Corporate Items in Goody Bags <small>Items provided by you the partner to be used as giveaways at events</small>	All Events	All Events	3 Events	2 Events	1 Event	
Presentation at a JLA meeting	✓	✓	✓	✓		
Use of JLA Headquarters <small>Notice and subject to availability</small>	3	2	1	1		

### Event Benefits\*

Event tickets may be any combination you, as a partner, prefer.  
Ex. If you get 20 general tickets, 10 may be applied to AVMM and 10 to another League event.

	10	8	6	4	4	2
VIP Tickets						
General Admission Tickets	20	16	12	8	4	2
AVMM Character Event	8	6	4			

If you would like to customize your partnership package, please reach out to our Fund Development Vice President at [FundDevelopmentVP@jlaalexandria.com](mailto:FundDevelopmentVP@jlaalexandria.com). We will work with you to establish benefits that align with your company's priorities.

	Crystal	Advocate	Supporter	Friend
	\$500	\$300	\$250	\$100
AVMM Regular Ladies Night Tickets	1			
AVMM General Tickets Can be swapped for other event tickets	8	6	4	2
Social Media Mention	2	2	1	1
Name Mentioned in Monthly JLA Email	4	3	2	1

Sponsor locations are right of first refusal from previous year then on a first come basis.

\*Events and promotions may be rescheduled and/or canceled due to weather, pandemic, facility partnerships, etc.

\*A few of our possible partner locations for

A VERY MERRY MARKET:

AVMM Title Sponsor

AVMM Bar Sponsor

AVMM Ticket Booth Sponsor

AVMM Character Event Sponsor

AVMM Ladies Night Event Sponsor

AVMM Special Event Sponsor

AVMM Tree Sponsor

AVMM Special give away item

\*Other possible event/partner locations

League of Trucks (LOT) Title Sponsor

LOT Dig for Treasure Sponsor

LOT Classic Car Sponsor

CenLA KidsFest Title Sponsor

CenLA KidsFest

New to You (NTY) Events

Done in a Day (DIAD)

Little Girls Big Dreams

\*Other

\*Other partnership opportunities:

\$1,000 Grant or Scholarship Naming Partner

\$250 Brick at JLA – add your name or business name to our brick walkway at JLA headquarters.

These partnership opportunities may be purchased *separately* or along with any of the above listed packages. Please check off the boxes on the form to add one to your package.

If you would like to offer your services and/or merchandise at the cost of one of our packages, please setup a consultation with our Fund Development Vice President, [FundDevelopmentVP@jlalexandria.com](mailto:FundDevelopmentVP@jlalexandria.com).

# Partnership Form

Empowerment \$10,000

Gold \$1,000

Leadership \$7,500

Crystal \$500

Development \$5,000

Advocate \$300

Diamond \$3,000

Supporter \$250

Platinum \$2,500

Friend of the League \$100

Grant/Scholarship Partner \$1,000-  
\$2,500

Pathway Brick \$250

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Name as you would like it listed:  
\_\_\_\_\_

## CIRCLE ONE

Paying by check, enclosed – Call for credit card - Please invoice me - Email link to pay ONLINE  
**Final payments must be received by December 31, 2022**

Signature: \_\_\_\_\_

Print Name & Title: \_\_\_\_\_

Please return the completed partnership form by **August 30, 2022**. This date is to ensure you will receive the benefits of your partnership. After this date we can not guarantee certain items, such as name on signage. Once form is submitted, be on the lookout for an email with information on your partnership package.

E-mail: [FundDevelopmentVP@jalexandria.com](mailto:FundDevelopmentVP@jalexandria.com)

Call: 318.443.6975

Mail to: Junior League of Alexandria

Attn: Partnerships

1005 Bayou Place, Alexandria, LA 71303